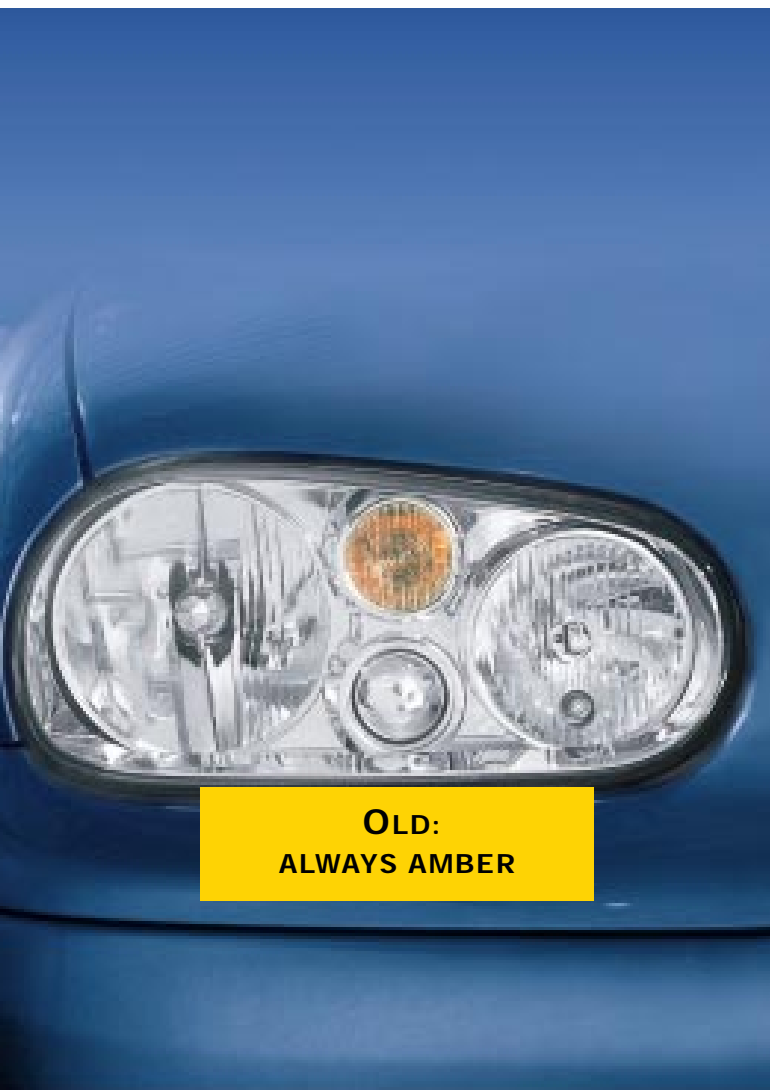


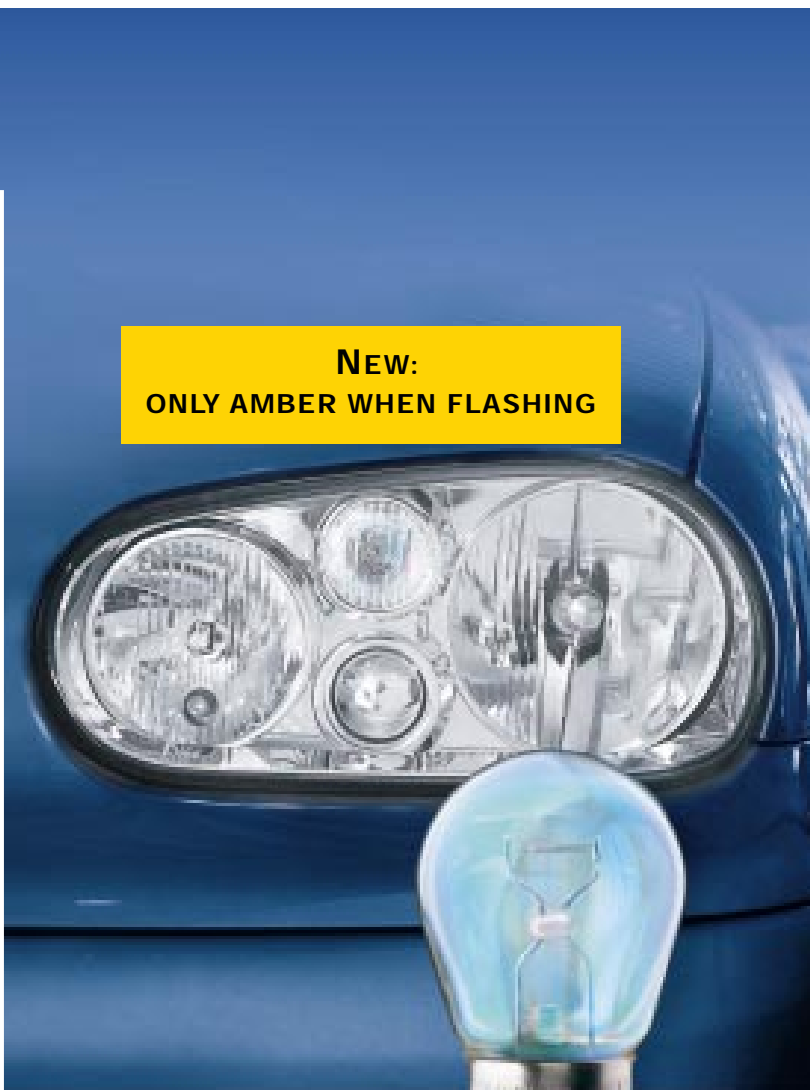
INTERFERENCE COATED SIGNAL LAMP FOR INDICATOR LIGHTS

DIADEM®

NOW YOU SEE IT, NOW YOU DON'T



**OLD:
ALWAYS AMBER**



**NEW:
ONLY AMBER WHEN FLASHING**

Once again, OSRAM is giving out all the right signals with its innovative DIADEM® lamps. They emit an amber light only when they are actually on. When they are not flashing they appear opal white without the strange "fried egg"

effect associated with amber lamps. OSRAM is "clearly" in favour of the current trend towards colourless diffusers with smooth or structured surfaces. The DIADEM® scratch-proof and cadmium-free designer indicator lamp is ideal for all

indicators, front and rear. It can be used as a replacement for any amber indicator lamp and is approved for use throughout Europe. What's more, it will last twice as long as a conventional amber coated indicator lamp.



THERE IS LIGHT. AND THERE IS OSRAM.

OSRAM

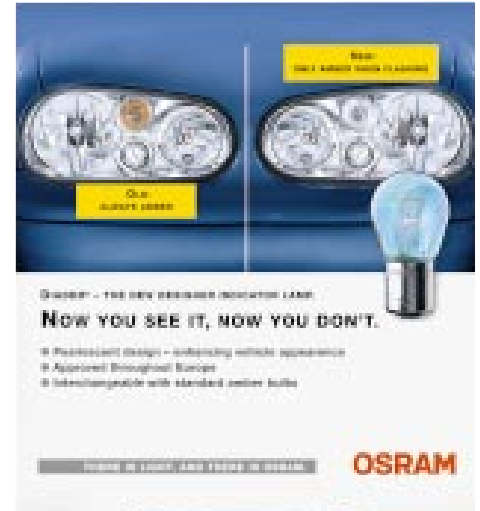
COUNTER DISPLAY

SOMETHING ELSE TO CATCH THE EYE

At long last, discerning drivers who want indicator lamps that do not spoil the good looks of headlights with clear covers need look no further than the new DIADEM® lamps from OSRAM.

This compact counter display gives your customers a clear and unmistakable signal. Its eye-catching design and clear product messages will speed up sales of DIADEM® lamps.

The display comes with five transparent double packs so the benefits of DIADEM® lamps are even easier to see. It will boost sales even further and point your customers in the right direction. DIADEM® lamps should always be replaced in pairs.



<p>Dimensions in mm</p>	<p>Campaign price:</p>
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Contents	Five 7507 LDA-DUO DIADEM®
Designation	Duo counter display DIADEM®



OSRAM

Your OSRAM partner